

A to Z Fundraising Ideas

Activity Challenges – Set an activity challenge indoors or outdoors. Run, walk, cycle, row, climb your stairs or even swim in your paddling pool! Set either a one-off distance – 5k, 10k, climb Ben Nevis in stairs or row the length of the River Avon (96 miles). Or a target – most star jumps in a minute or hopping 100 times around your room. Set up a fundraising page on [Just Giving](#) and ask people to sponsor you. Or get others involved in the exercise as well and challenge them to join in – ‘run 5K, donate £5’. Check out our [#GenesisTogether Virtual challenges](#) for more inspiration!

Bake and Share – If you can get the ingredients how about a bit of baking? Some ideas are a Bake-Off competition, a virtual bake sale, online baking demonstration or even a traditional Guess the Weight of the Cake. All of these can be done in person or using Livestream platforms, social media or WhatsApp. Take a photo of your creations and share the love!

Coffee morning – Come together as a group of friends and share a cuppa, cake and chat. Donate what you would have spent on your extra cup of coffee or piece of cake. Ask people to donate directly to Genesis Trust via our website or by text donation – Text donate – GenesisCake5 to 70085

Declutter And Donate – sort out unwanted books, CDs, DVDs and Games using Sell Your Books, We Buy Books or Music Magpie apps – or download the apps, scan the barcodes and choose to donate to Genesis Trust at the checkout.

eBay for Charities – If you have items to sell, you can do this on [eBay](#) and donate a percentage or all your takings to Genesis Trust. Other online auction and sale platforms are available.

Facebook Fundraiser – Do you have a Facebook account? Is your birthday coming up? Instead of getting presents this year, why not ask for donations to Genesis Trust. Find out how to do it [here](#). And on [Instagram](#). If you don't want to use social media, then we can help you to set up a birthday online donations campaign so that friends and family can donate directly to Genesis Trust and you can share with them a special link for your special day!

Gaming for Good – Livestream your gaming and ask for donations for Genesis Trust. Sounds great – raising money for social good whilst doing your favourite thing?

Hair Challenges – This is always a winner! How about a sponsored head shave, haircut, radical new hair colour or challenge others to an isolation beard growing competition.

Indoors/Outdoors Scavenger Hunt – Have fun with your friends, family or colleagues doing a photographic scavenger hunt. Set up a WhatsApp group and share the results. Ask people to donate a small amount to take part. Perhaps you could give the winner a prize or maybe it's just for fun. Search for [Scavenger Hunt Ideas](#) online for some great resources.

Jars - Great for fundraising! Collect coins. We can turn old denominations, foreign coins and notes into cash, so they are great too. Your jar could also be turned into a traditional fundraising competition – How much pasta in the jar? Make this virtual on Facebook, Instagram or WhatsApp. Set up a fundraising page on [Just Giving](#). Take a photo of your full jar and post. Post the question and the rules. Ask for answers and a donation to take part via the comments on your fundraising page. Set a day for the big reveal and award a prize (something virtual – a shopping voucher perhaps) for the winner.

Kids – We love for children to learn about supporting charities and getting involved in any of these A to Z of activities is great. If it is something specific for them perhaps try an at home obstacle course, A-Z exercise activities or even chores for cash. We have some Genesis Bunting to make the day even more special.

Livestream – Workshops, talks, classes, gigs, gaming, social gatherings, quizzes on Zoom, Skype, Face Time and ask for donations via a Just Giving page.

Movie Night – Netflix Party. Choose a film to watch with family and friends and donate what you would have spent on the cinema ticket or the popcorn. This one really is fundraising from the comfort of your own sofa! Or organise a fundraising movie night at a local venue.

Online Shopping – Give as You Shop at no cost to the shopper apart from what you have bought of course! [Easyfundraising](#), [TheGivingMachine](#), [Give as you Live Online](#). We also offer the opportunity to send [greetings cards](#) online. You can [choose your card](#) and donate what you would have spent to the charity of your choice. This is particularly good at Christmas and great for the planet too!

Photo Competitions – Practise your photography skills and ask friends, family and colleagues to take part. Set a theme and ask everyone to send them to you. Get the group to vote on their favourite. Perhaps set a photo marathon or scavenger hunt. Or what about a Who's Who Baby Photo quiz? Ask for baby photos from your friends and send them around in a word document for everyone to make their guesses in 24 hours. Ask for a small donation to take part.

Quiz – In person Quizzes and virtual quizzes are a popular and successful way of virtual fundraising. There are many meeting platforms that you can use: Zoom, Skype, Google Hangouts, Facetime, Teams. This is great for all sizes of groups and can cater for all interest and ability. Make up your own questions or find some online using sites like Kahoot. We even have a Genesis Trust Quiz Pack with ten rounds of questions that you are welcome to use. Or join in with our weekly [Friday Night quiz](#).

Recycle – Many items can be recycled for charity and can be either posted by you or collected from your home. Please have a look at recycling inkjet cartridges at [Recycle 4 Charity](#); cars and motorbikes at [Give a Car](#); and books, CDs, DVDs and Games. See De clutter and Donate for platforms used for this.

Socialise – Have a party, disco, dinner party, birthday get together, soiree, cocktails, coffee and cake – the options are endless. Perhaps add an element of challenge to cook a certain dish, learn a dance or include an after-dinner quiz.

T-shirts and Tote bags – Buy a special [Genesis Trust t-shirt](#), hoodie or tote bag. Or [design your own](#) and for each purchase Genesis Trust will get a slice of the price towards our support of homeless and vulnerable people in Bath.

Unique – This A to Z list is just the tip of the iceberg. There are so many wonderful and unique ways to get involved. If you have a great idea and would like some support please contact our fundraising team.

Vocal and music – Sing-athons, choirs concerts and gigs. Busk for Genesis Trust in Bath or even online and ask for some donations into your virtual hat.

Workshops – Share your talents and skills and ask for a small donation to take part in a in person or online workshop or lesson – crafts, cooking, flower arranging, art, online tutorials. Hire a hall or do them at home. And these can be done using livestream platforms.

eXtras – This one is about donating some of the eXtra things in your life that you could do without for a while. Save up and donate the money you would have spent on snacks or takeaway coffee. Many people like to give up something as a discipline during Lent like alcohol or chocolate and then donate what they have saved. These little extras can make a big difference.

Yarn and other Arts and Crafts – Many of our Genesis Life Projects clients enjoy knitting as a therapeutic activity. Often clients and volunteers donate the knitted items that they have made such as scarves and flower brooches which we then sell at the Christmas market and other sales throughout the year. If you are a knitter, crafter, artist or can make something to sell on behalf of Genesis Trust then we would love to hear from you.

Zeal – Being able to tell people about what you are doing is important to us – please share your enthusiasm for helping local homeless and vulnerable people. Sign up for our twice monthly newsletters, follow us on Facebook, Instagram and LinkedIn. Share and re-post if you can. If you want someone from Genesis to tell your church, company or organisation about what is happening then please contact us.